

## **President's Report.**

Members,

I have put my name forward to re-stand for the Presidency to continue the great work that our current committee has performed over the past few years and I would certainly like to see the progress we made, continued.

### **QMA Committee Future.**

We have on the current committee history, experience, variety, new ideas and determination. There is also a knowledge base of previous and current members who we can call on for experience. That is the basis of our future, to speak out, to listen to others as they speak and then to agree the best way forward for QMA members. I intend next to email a survey to all members to hear what your preferences are. The survey to include future seminars of nutrition and exercise physiology, coaching clinics, preferred events, outside social events, volunteer support and more. Our finances for our future are strong and our spending has always been thoughtful, justified and in control.

### **Recruitment and Retention of members and volunteers.**

I have spent the past five or six years building on this. It is an onerous task that needs to be continued and revised every year, because the obvious aging process of competitors and volunteers depletes our numbers. Recent annual figures show however that we lose and gain up to one hundred members. My priorities are still to present competition and to recruit and retain. My pop-up promo tents have been, and will continue at, Parkruns, Fun Runs, Uni Student Volunteer Days, Department of Sport and Recreation Seminars, QA and Little A carnivals to challenge athletes over thirty to join QMA.

As a member of Volunteer Qld and Volunteer Gold Coast I keep abreast of and attend seminars and workshops that can lead to the recruitment of volunteers. However, it is also that I ask all members to look around and ask family and friends to join Masters as competitive rivals or volunteers.

### **Government Grants.**

I am continually updated and aware of relevant grant opportunities. Most are not relevant and would be a waste of time but one open next month is a Volunteer Grant. "Grants of between \$1,000 and \$5,000 will be available to assist eligible not-for-profit community organisations support the efforts of their volunteers."

### **Rebuilding Regions.**

Although it is easy to accept that numbers in the Brisbane region make up the greater part of our membership we must work with and support the building of the Gold Coast region numbers and the re-establishment of the Sunshine Coast Region where I have a meeting in the near future with interested members.

### **AMA.**

As a board member I gather successful ideas from the other states, keep abreast of national and WMA updates, present the AMA newsletter and have input of my experience of fifty years in athletics. All board members are dedicated to their individual and collective roles of a better Masters Athletics.

### **Your Investment in our Future.**

We are a volunteer organisation. There are numerous members that have been seen giving a helping hand. Without them we fall apart. Many are dedicated. Some are not even competing. If you cannot be a part of the everyday running of QMA's athletics at least put your hand up and help out where you can. You may wish just to be on a separate sub-committee to review the Constitution and Bylaws or a Five Year Strategic Plan or other. Please don't be shy to have your say.

Your support for a better future for QMA would place a great responsibility on my shoulders and the committee but this is a responsibility I take very seriously and accept.

**Bruce Bodsworth.**

# 2023 Queensland Masters Athletics

## Website Report at 6th July 2023

### Key Statistics for last 12 months

**Total Site Sessions (Visits) to date:** 30,691 (cf. 2021-22 - 37,164)

**Total Unique Visitors:** 9,103 (cf. 2021-22 - 10,863)

**Sessions By Device:**

- Mobile – 16,202 sessions
- Desktop – 13,624 sessions
- Tablet – 865 Sessions

**Top Traffic Sources:**

- Google – 17,098 sessions
- Direct – 8,852 sessions
- Facebook – 1,398 sessions
- Bing – 1,217 sessions
- Unknown – 520 sessions

**Top Pages Visited:**

- Home Page
- Brisbane Calendar
- About/Brisbane

### General Comments

Total visits to the QMA web site and the number of unique visitors in the last 12 months both decreased on the previous 12 months, but as we hosted the National Championships in 2022 this naturally boosted interest during that period. The traffic in the last 12 months appears to have reverted to the norm.

In the last 12 months we added a dedicated Training Page to advise our members and others of regular organised training groups around Brisbane, the Gold Coast and Sunshine Coast. It would be beneficial for our North Queensland members to provide similar information for their various regions.

This year we received a Website Audit Report from an SEO (Search Engine Optimisation) company soliciting our business. The report on its own provides some valuable information that may be used in future to drive more traffic to our site, and improve its usability. This includes generating more “back-links” – links from other sites to ours.

Rob Lasker

Webmaster

## **REGISTRAR REPORT JULY 2023**

Current membership is 385 including 2 from NQ.

Male 74%

Female 36%

Average age 56

Historic data	Number	New that year
2019 (1 <sup>st</sup> year Rev sport)	394	
2020/21	354	114
2021/22	394	145
2022/23	380	133

## **OUT OF STADIA REPORT JULY 2023**

### **10 KM Road Championships, June 18 with BRRC at West End.**

Twenty members entered, 17 started: 10 men and 7 women.

Thanks to BRRC for hosting this event for us.

Note: of the 20 entries, 17 are also members of BRRC.

### **Marathon Championships, 2 July, with Gold Coast Marathon.**

Nine QMA members entered, only six ran and finished, 3 men and three women.

Susan Thornton set a new record.

### **Half Marathon Challenge**

So far, 19 members have entered. This event continues till 31 October

### **Long Course Cross Country Championships**

This will be held with the QA event on 29<sup>th</sup> July at Toogoolawah Golf Course.

### **Race Walking Championship**

Short Course – 16 July with RWQ event at Logan River Reserve

10,000 m Track – 23 July with RWQ event at UQ track

Long Course – 30 July with QA event at QSAC Ring Road.

On;line entries have been set up for these.

My thanks to Kyoko Miura and Peta Dunne for assisting with OoS events.

Irene Davey

9 July 2023.

**BRISBANE REGION REPORT TO QMA ANNUAL GENERAL MEETING**  
**JULY 2023**

- **Attendance figures**

Reasonable attendances through the year. Night attendances down.

- **Meet Manager/PhotoFinish**

These positions have been maintained by four very supportive volunteers, Jesse Whyte and Eling Yeung on Meet Manager, Marj Burley and Jim Quabba (until he took over the Statistician role from Heather Doherty) in PhotoFinish. Our thanks go out to them. More people need to be trained to carry out these roles.

- **Starting system**

Although the Starting system had two faults on 1 day and fault with transponder in PhotoFinish, overall the system is adequate and working satisfactorily.

- **QSAC/SAF**

Wilma Perkins has faithfully coordinated the bookings with QSAC as well as programming. Our thanks are extended to Wilma. Saturday 16 September is the first meet of the 2023-24 season. The training fee continued at \$6/meet during the last season but will increase to \$7/meet next season. Thanks are extended to the group of members who have done a lot of work to rationalise the equipment stored in the storage shed. Unwanted equipment will be offered to members for a small cost and some donated to a school. More and more pressure on Brisbane Region in accessing hire of SAF as heading towards Olympic Games. Wilma will continue to coordinate with QSAC.

- **Financial position**

Limited number of competition days available to Brisbane Region due to restricted access to QSAC impacts on income. A small net operating surplus of approx. \$2066 was made for the season. The number of people entering on-line has increased and this is encouraged.

- **First Aid**

Regret is expressed at the sudden passing last year of Frank Stephens who had provided First Aid for QMA over many years. First Response Sports Trainers (FRST) was engaged to provide first aid at all meets. \$3042 spent on First Aid last season.

- **Australian Winter Throwing Championships**

A very successful Meet was conducted over the long weekend in October 2022 with approximately 60 throwers from Queensland and interstate. Our thanks go out to those non-throwing members who assisted with officiating. Planning is underway for this year on the long weekend Saturday-Monday 30 September, 1 & 2, October 2023 at SAF.

- **Volunteer Coordinator**

Difficulties continue to be experienced with inadequate volunteers for officiating. Nobody filled this role last season which is desperately required.

- **Socialising**

Limited number of opportunities during the season. However, a very successful christmas function was held in the White House, SAF. Looking for suggestions from members for more socialising opportunities.

- **Vote of thanks**

Thanks are extended to Irene Davey as the retiring Brisbane Chair. Irene's vast knowledge and experience will be greatly missed. Thanks also to Col Buyers and team for their faithful service and Marj Burley for maintaining the Club House.

- **New Team**

John Milne has accepted the role of Chair, Stan Perkins continuing as Treasurer and Lorraine Birtwell as Secretary for the forthcoming season.

Lorraine Birtwell, Secretary, Brisbane Region, QMA